

## Memorandum

#14-012

TO:

WIC Regional Directors

WIC Local Agency Directors

**FROM:** Linda Brumble, Unit Manager

Nutrition Education/Clinic Services Unit

**Nutrition Services Section** 

**DATE:** January 22, 2014

**SUBJECT:** Updated Health Care Provider's Guide to Breastfeeding Mobile Application

Updates have been made to *The Health Care Provider's Guide to Breastfeeding* mobile application and are now available on both the iPhone and Android platforms. This clinical resource for physicians, nurses, dietitians, and other health care providers can be downloaded from the following links:

- Google Play Store at https://play.google.com/store/apps/details?id=gov.texas.dshs.bfguide
- iTunes App Store at <a href="https://itunes.apple.com/us/app/health-care-providers-guide/id520264234?mt=8">https://itunes.apple.com/us/app/health-care-providers-guide/id520264234?mt=8</a>

Please note that previous content has been expanded with this update. The application provides best practices and guidance on lactation assessment, drug interactions, and treatment of common maternal and infant conditions, as well as resources for training staff and improving hospital maternity care practices. Content includes the following:

- Top Ten Issues
- Index of Conditions
- Evidence and Recommendations
- Resources
- Lactation Diagnosis Codes
- Data and Statistics
- Reference citations and quick links to journal articles, CME courses, and patient resources

## Features include:

- Keyword Search for fast access to relevant content
- Notes & Bookmarks highlight key content and/or bookmark it for future reference
- Voice Notes use voice dictation to take notes and save for easy reminders or references
- Sharing involve your colleagues by sharing notes and comments via email
- No internet connection is required

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WIC Local Agency staff are encouraged to download the latest version of these mobile applications to their phones and become familiar with the content and features. It is a valuable resource for your client breastfeeding assessments and should be marketed to the health care providers in your community. Reviews of the mobile applications are encouraged, and can be posted on both the iTunes App Store and Google Play Store.

If you have any questions or require additional information, please contact Veronica Hendrix, Texas Ten Step Coordinator, Nutrition Education/Clinic Services Unit, at (512) 341-4592 or Veronica.Hendrix@dshs.state.tx.us.